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**Exam** : **Arch-303**

**Title** : Salesforce Certified B2C  
Commerce Architect

**Vendor** : Salesforce

**Version** : DEMO

**NO.1** The client provided these business requirements:

- \* The B2C Commerce platform will integrate with the Client's Order Management System (OMS).
- \* The OMS supports Integration using REST services.
- \* The OMS is hosted on the Client's infrastructure.

What configurations are needed for this integration with the OMS?

- A.** A service configuration, a hostname alias configuration, and a user credential configuration.
- B.** A service profile configuration, a WAF configuration, and a service credential configuration.
- C.** A service configuration, a service profile configuration, and a user credential configuration.
- D.** A service configuration, a service profile configuration, and a service credential configuration.

**Answer:** D

For integrating the B2C Commerce platform with the client's OMS using REST services, the required configurations include:

- \* **Service Configuration:** This specifies the service endpoints, HTTP methods, and any other service-specific settings necessary for the integration.
- \* **Service Profile Configuration:** This defines the behavior of the service such as timeout settings, retry logic, and cache settings.
- \* **Service Credential Configuration:** This involves setting up the credentials that will be used to authenticate the requests to the client's OMS. These credentials are often managed securely through encrypted storage and retrieval mechanisms.

These configurations ensure secure, efficient, and reliable communication between the B2C Commerce platform and the client's OMS, adhering to best practices in web service integration.

**NO.2** Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A.** Job Schedules
- B.** Custom Log Settings
- C.** Analytics Conversion Reports
- D.** Pipeline Profiler
- E.** Quota Status

**Answer:** A,D,E

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

- \* **Option A (Job Schedules):** Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.
- \* **Option D (Pipeline Profiler):** This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.
- \* **Option E (Quota Status):** Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

**NO.3** A developer is remotely fetching the reviews for a product.

Assume that it's an HTTP GET request and caching needs to be implemented, what consideration should the developer keep in mind for building the caching strategy?

- A.** Cache the HTTP service request
- B.** Remote include with caching only the reviews
- C.** Use custom cache
- D.** Cached remote include with cache of the HTTP service

**Answer:** D

For efficient caching of HTTP GET requests used to fetch product reviews, the best practice is to use a cached remote include combined with caching of the HTTP service itself (Answer D). This method involves caching the output of the remote service call at the service layer and reusing it for subsequent requests. This approach minimizes the number of calls to the remote service, reduces load times, and ensures that the displayed reviews are up-to-date as per the cache's freshness settings. It optimally balances the performance benefits of caching with the need to keep content like reviews current.

**NO.4** The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

- \* Sometimes desktop pages are being served to both desktop and mobile customers.
- \* Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A.** Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- B.** Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- C.** Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- D.** Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

**Answer:** D

To resolve the issue of incorrect page versions being served across different devices, changing the URL structure to include device-specific parameters can be highly effective. By adding parameters such as 'desktop' or 'mobile' to the URLs:

- \* The caching mechanism can differentiate between the content for different device types, thus caching and serving the correct version of the page according to the device type specified in the URL.
- \* This method allows for maintaining existing caching strategies linked to promotions and ensures that SEO is not adversely affected since the content remains the same per device type but is merely served through different URLs.

This approach addresses the core issue without requiring disabling of caching or reengineering existing promotional structures, hence preserving site performance and user experience.

**NO.5** A developer is checking for Cross Site Scripting (XSS) and found that the quick search is not escaped (allows inclusion of Javascript) in the following script:

```
<script>
var searchPhrase = '${searchPhrase}';
</script>
```

How would the developer resolve this issue?

- A. Replace 'with double Quote\*
- B. Use <isprint value="{searchPhrase}\* encoding-'jshtml' />
- C. Use <isprint value='{searchPhrase} encoding-'jsblock' />
- D. Use <toPrint value="{searchPhrase}" />

**Answer:** B

To resolve the issue of Cross Site Scripting (XSS) where the quick search is not escaped, the developer should use the <isprint> tag with the 'jshtml' encoding option (Answer B). This method ensures that any JavaScript included in the search phrase is properly escaped, preventing the execution of potentially malicious scripts.

The 'jshtml' encoding is specifically designed to encode text for HTML contexts where JavaScript is embedded, providing a secure way to handle user input in Salesforce B2C Commerce.

**NO.6** A client has just pushed a new site live to Production. However during smoketesting. It's found that some customers are not seeing the correct pricing on the Product Detail Page.

What three places would the Architect begin to look for the cause of this Issue?

Choose 3 answers

- A. Check Log Center
- B. Check the Quota Status page.
- C. Check the Global Preferences to be sure the settings are correct.
- D. Check that there was not an error during replication.
- E. Check that the cache is set correctly

**Answer:** C,D,E

To resolve issues where some customers are not seeing the correct pricing on the Product Detail Page, the following places should be examined:

\* Global Preferences (C): It's critical to check the global preferences settings to ensure they align with the intended pricing strategy and configurations. This includes checking currency settings, pricing rules, and tax configurations, which can all influence the pricing displayed to customers.

\* Error during replication (D): If there were errors during data replication, this could lead to inconsistencies such as incorrect pricing being shown. Ensuring that data has been replicated correctly and without errors is essential, particularly when moving from staging to production environments.

\* Cache settings (E): Incorrect cache settings or outdated cached data can cause old or incorrect pricing to be displayed. Clearing the cache or verifying that cache invalidation rules are correctly set can resolve such issues.

These steps are critical for ensuring that the displayed pricing is accurate and consistent, providing a seamless user experience.

**NO.7** A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

\* The messaging on Product Detail page is different

\* Customers are able to filter their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog. Which data type should the Architect specify for this attribute In the Data Mapping document?

**A.** A custom attribute of type string containing comma separated values.

**B.** A custom attribute type set-of-string containing multiple values.

**C.** A custom attribute of type enum-of-string (multiselect able value).

**D.** A custom attribute of type enum-of-string (single selectable value)

**Answer:** D

For the shoe producer implementing Salesforce B2C Commerce, the attribute used to specify the type of shoes (boots, sandals, sneakers) should be set as a single selectable value, hence the use of an enum-of-string type. This data type allows for the selection of one option from a predefined list, which is ideal for cases where each product can only be categorized into one type. This ensures that data integrity is maintained while providing clear and distinct categorization that can easily be used for filtering on the Product Search Results page and for customized messaging on the Product Detail page.